

Wilmington School of the Arts
Minutes of the Board of Directors Meeting
1911 Perry Avenue, Wilmington, NC
February 17, 2019
6:00 p.m.

meet.google.com/emo-vwzw-iso

Join by phone: +1 252-631-6160 PIN: 695 043 529#

Minutes of February 17 approved at the March 3, 2019 WSA Meeting.

I. Call to Order at 6:00 PM by Elizabeth Naegele (CH) and those present were, EN, JW, JeN. JB, LN, TM, and BR

II. Reading of the Mission Statement - *“Wilmington School of the Arts will inspire students to pursue excellence in academics and the arts by awakening and nurturing the creative spirit within each and every child.” Read by JW*

III. Approval of Previous Meeting minutes as revised– motion to approve by JB and 2nd by LN. Motion approved.

IV. Financial Report – given by TM. Reported that we have \$63.95 in bank at present after paying several bills. He also provided an account balance sheet as of 2/17/19 as well as an Income/Expense by Category from 7/1/19 through 6/30/19.

V. Board Member Interviews

- a. Caitlin Hardeman (6:30 - 7:00 pm)
- b. Cindy Anzalotti (7:00 - 7:30 pm)

VI. Old Business

- a. Board member resignation
- b. NC ACCESS Grant
 - i. Friday, February 22nd from 10:00 am - 12:00pm @ Douglass Academy
 - ii. JW, LN, and TM to be attending
 - iii. March 31, 2219 due date and completion is vital for the possibility of a 400K grant.

VII. New Business

- a. Board Member Responsibilities – BR to continue as secretary at this time – JB also now has access to all social media platforms we have
- b. Marketing and Fundraising JW indicated the need to begin in earnest on these areas as we need funds to begin the marketing program
- c. Reception – JW indicated in progress and will give greater detail in his report

VIII. Closed Session (if needed) Pursuant to GS 143-318.11(a)(1) the Board will move into closed session for the purpose of discussion of Board of Directors candidates. Motion by JW and 2nd by LN. Went into closed session at 6:30 PM for discussion of potential board members. Following discussion returned to open session on a motion by TM and 2nd by JB. Returned to open session at 6:50 PM.

IX. Committee Reports:

- a. Governance (Elizabeth) – indicated a needs matrix for board members will be presented once it is completed by Governance Committee. Also, we need to develop an on-boarding packet for new board members.
- b. Financial (Tom) – information presented above stands. There is a need for fund raising for all the marketing needs we have.
- c. Personnel (John) – concerned that all social and web site material has been handed over by our previous secretary
- d. Marketing (John, Jennie) – discussion on estimated cost/needs over the next few months (2-4),
 - i. Reception planned estimated at \$50.00/person depending on number of invitees
 - ii. Recital cost dependent on location, however we will have a cost estimated between \$300 & 500.00 dollars.
 - iii. Funding raising effort needs to begin, looking at Go Fund Me or other types of fund-raising approaches. JB will work on the wording for this effort with TM.
 - iv. 501c3 (TM) will need to be acquired for any fund raising so any contribution through this method can be a tax deduction for contributors. Cost to secure the 501c3 at \$850.00.
 - v. Estimated need of between \$3k and \$4K for all cost that will be needed.
- e. Advisory Board (Josh, Lily) – reported all have agreed to serve on the Advisory Board.

X. Executive Director's Report – JW

- a. Presentation made at the Kiwanis Club went very well. Interest shown by those present when presented the mission and focus of WSA, and JW dispelled the notion that this is a “white flight” charter school.
- b. The reception is set for May 4, 2019 from 2:00 PM to 4:00 PM. LN & BR, others to assist JW.
- c. Looking at the first week of June for the recital. Myron Harmon will be doing a piano recital with children involved.

XI. Closed Session (if needed) Pursuant to GS 143-318.11(a)(1) the Board will move into closed session for the purpose of discussion of Board of Directors candidates. Motion by JW and 2nd by LN. Went into closed session at 7:20 PM for discussion of potential board members. Following discussion returned to open session on a motion by JB and 2nd by BR. Returned to open session at 7:40 PM.

XII. Action items:

- a. Board member resignation – accepted
- b. Board member approval
 - i. Motion by TM and 2nd by LN to approve Cindy Anzalotti subject to criminal background check. Motion approved.
 - ii. Motion by JW and 2nd by LN to approved Caitlin Hardeman subject to criminal background check. Motion approved.

Next meeting scheduled for March 4, 2019

Meeting adjourned at 8:00 PM on a motion by TM and 2nd by JB. Motion passed.