

Wilmington School of the Arts  
Meeting of the Board of Directors  
Virtual  
1911 Perry Ave  
Wednesday, April 29, 2020  
**6:30 p.m.**

[meet.google.com/emo-vwzw-iso](https://meet.google.com/emo-vwzw-iso)

Join by phone: +1 252-631-6160 PIN: 695 043 529#

**Wilmington School of the Arts; *Elevating Public Education Through the Study of Art and Culture.***

1. Call to Order at 6:42pm. Present are John Westberg (JWe), Tom Martyn ( TM), Jordan Wolfe (JW), Josh Bailey (JB), Lily Nelson (LN), Kevin Green (KG).
2. Reading of the Mission Statement - *“Wilmington School of the Arts will inspire students to pursue excellence in academics and the arts by awakening and nurturing the creative spirit within each and every child.”*
3. Approval of Previous Minutes. Motion by JW to approve minutes from March 4. Seconded by JB. Motion passes.
4. Financial Report: Look at financial docs
  - Quickbooks at end of March
    - Statement of financial position:
      - \$3,758.87 in bank
      - Payables \$36,060.18 (Credit card, etc.)
      - Line of credit is \$6,050.82
      - Net equity. -\$6,238.18
    - Statement of Activity:
      - \$61,202.61 from Access Grant but spent \$69,050.83
      - Net deficit of -\$7,233.22
    - APA Aging Report
      - Nothing on report that’s younger than March 31, not sure if Quartney needs to add more items or not
      - CC balance of \$1,000
5. Principals Report: JW to discuss later on in meeting.
6. Standing Committee Assignments
  - The four committees are as follows:
    - Governance- Lily Nelson and Jordan Wolfe: nothing to report
    - Financial- Tom Martyn, John Westberg
    - Personnel- John Westberg, Josh Bailey: wait until down below
    - Marketing/Community Outreach/Development- Jennie Wenk, Lily Nelson, John Westberg, Jordan Wolfe, Kevin Green:
      - Virtual Open House was good
      - Amy’s Virtual Art Corner once a week (every Saturday)

- On other Saturdays Lily will come in and answer technical questions re: uniforms, free cost of school, etc.
- Music Series on May 17 with local artists- virtual
- Art auction with Ray Kennedy is building

7. Old Business:

- RTO update and assignment of tasks for final submission
  - Working diligently to work on the tasks to see what we have and don't have. Some will have to go to the board for approval. More updates will go out. There will be a required board meeting for approval of items

8. New Business: Information Updates

- Student recruitment - events - social media – website
  - Numbers on document are confirmed
  - Email from Keebler sent out- lots of questions in email, JWe asked that we read. Board needs to sit down and look at this
  - Keebler is leaving DPI in a week
  - Need to come up with a plan moving forward
  - Current board members that are teaching- what is working, not working for you?
  - Check calendars in next two weeks- let Lily know availability
  - JW- biggest issue- not just internet, how do we make sure all students are on equal play/access
- Enrollment- see above
- Facility:
  - Looking for back-up space
  - Clark has sent a team in for an estimate at Sunset Park- hopefully know by Friday the cost
- ACCESS Grant:
  - Questions to answer by May 7- JWe is working with Amy Carter on this
    - Different outreach- different communities, events we've done already
- Social Media/Website:
  - Instagram- live video events about crafts, multiple intelligences, curriculum, each Saturday
  - Website- calendar up to date, working to have the entire website translated into Spanish in real time.
  - Front Porch Project- good response from the families, blurb on Instagram and Facebook with blurb about why they chose WSA
  - Brochure designed and yard signs being re-designed with new logo
- Next Meeting- after workshop (send Lily two days before May 8)- next Thursday 2-4pm workshop.

9. Closed Session: if needed- not needed

10. Action Items: If needed

11. Adjourn- motion to adjourn at 7:12pm by TM, seconded by JW. Meeting adjourned.